



ERM-CIE News

from the Division of Enrollment & Retention Management and Center for International Education at Suffolk University, Boston-Madrid-Dakar

October 1, 2007

Welcome to our First Newsletter

Dear Suffolk University Faculty and Administrative Staff,

The Division of Enrollment & Retention Management and Center for International Education encompasses a wide range of initiatives, activities, and services. We hope to share a glimpse of what goes on here – on the sixth floor of 73 Tremont Street, in the Donahue building, on the Internet, and around the globe!

--Marguerite J. Dennis, mdennis@suffolk.edu, ext. 8440

Office of the Vice President for Enrollment & International Programs

Greetings from VP Dennis

A new suite of web pages, dedicated to Enrollment Management, Retention, and the CIE, has been created under the "About Suffolk" section of the university website. Vice President Marguerite J. Dennis will be updating her new "Greetings from VP Dennis" page on a monthly basis. You can [review this page online by clicking here](#).

--Mary Beth Lovejoy, mlovejoy@suffolk.edu, ext. 8446

Office of Retention Services and Student Success

Welcome New and Returning Students Coffee Break

The Office of Retention Services sponsored a “Welcome Back New and Returning Student” Coffee Break on Monday, September 10, 2007 in the Donahue and Sawyer Lobbies. Over 200 Suffolk students, faculty and staff attended. While enjoying a continental breakfast, they received information about the Office of Retention Services mission and programs/services.

The event was held at 8:15am and 4:00pm to accommodate both day and evening students. Many students expressed their deep appreciation for this program and suggested we sponsor similar events in the future. In addition to breakfast, a raffle was held with the winner receiving a gift certificate from Dunkin Donuts, a Boston landmark.

-- Judy L. Benson, jbenson@suffolk.edu, ext. 8718

Office of Electronic Marketing

SOL: Student On Line Team

The Office of Electronic Marketing has recruited several students for the newly formed "SOL Team." These students will be researching the Internet, developing Suffolk's presence in popular social networking sites, and informing the direction of future online initiatives.

Several SOL Team members will also be maintaining "first-year experience" blogs to share their stories with community members and prospective students. You can see a sample of one of these blogs online at <http://kaellasu.blogspot.com/> being written by Kaella. This blog has not yet been promoted to an outside audience, but the plan would be to incorporate and feature this type of content on our website in the very near future.

-- Susan L. Downing, sdowning@suffolk.edu, ext. 4802

Graduate Admission Office

We're on the Road Again

In October and early November members of the Graduate Admission Office will be attending over 50 College and Public Good Fairs to market our graduate Programs. This will include over 17 states from Maine to California. In addition we will be attending international events in India, Thailand, Turkey, China, Japan and Italy.

On August 28 the Graduate Admission Office hosted a networking social for graduate students admitted after our May event. 86 people attended, half of whom were new international students. Kennedy's (owned by a Suffolk alum) was the perfect setting for students to get to know each other. Our next event will be in January for the new Spring admits.

-- Judy Reynolds, jreynold@suffolk.edu, ext. 8320

Office of the Registrar

Are You FERPA Compliant?

Suffolk University defines the following as directory information which may be released without the student's consent: name, email address, enrollment status, registration terms, major/minor, degree, academic honors, graduation date/honors. The Registrar keeps on file student's request to prevent disclosure of directory information. No information may be released to any third party for these students. Refer all requests for verification of student status to the Registrar's Office.

Click here for other important FERPA information: www.suffolk.edu/ferpa.

--Mary Lally, mlally@suffolk.edu, ext. 8646

Office of Undergraduate Admission

Online Initiatives

Prospective undergraduate students and their families may now register for a Campus Tour, Information Session, or the Fall Open House, using an online Event Scheduler system. Prospects can simply go to www.suffolk.edu/visit for a full list of event types and links to the online registration system.

Each year, the Office of Undergraduate Admission selects a team of Student Ambassadors. These Student Ambassadors traditionally represent Suffolk University by providing guided tours of the campus and staffing on campus recruitment events. This fall, several of our Student Ambassadors will be taking on a new online role as “virtual” ambassadors, as well. Watch for upcoming news of our Student Ambassador blogs.

--John Hamel, jhamel@suffolk.edu, ext. 8749

International Alumni Relations Office

Upcoming Events

International Alumni Roundtable Discussion with New Fall International Students - September 27, 2007

Arjun Rao, MBA 03 and Jenny Zhan, MSA 98 will come and speak with the new Fall 07 international students for a roundtable discussion on the importance of preparation for a career in the United States. Event held at the Center for International Education

Asian Alumni Weekend – October 19-21, 2007

The International Alumni Relations office will be sponsoring its second Asian Alumni Event in Tokyo, Japan this year. International alumni from Korea, Philippines, and Taiwan will be traveling to meet the Japanese alumni for a weekend of activities. The kick-off will begin on Friday evening with a dinner and tour around Ropongi in Tokyo. Saturday morning starts with a visit to the Tokyo Tower, The Imperial Palace and Asakus, followed by lunch at Ginza and ending an afternoon tea ceremony. The main event will be held at the Shibuya Excel Tokyu Hotel Tokyo for a gathering of the Asian alumni. We are pleased to announce that Professor Michael Barretti will be this year's guest speaker.

Recent Event

Shanghai Lixin University of Commerce - July 22–August 5, 2007 (photo attached)
The Center for International Education and Second Language Services hosted 16 Chinese students and three faculty members from Shanghai Lixin University of Commerce to study English as a Second Language for two weeks. The students stayed in the Nathan Miller Dormitory. In the mornings students studied English and in the afternoon enjoyed excursions in and around the City of Boston. Vice President Marguerite J. Dennis will visit the Shanghai Lixin University of Commerce on October 11, 2007 and is looking

forward to meeting the Vice President and viewing a presentation from the students and the faculty members who studied at Suffolk.

-- Dorothy Zahir, dzahir@suffolk.edu, ext. 1981

Office of Enrollment Research and Planning (ERP)

Data, Surveys, Fact Book

The Office of Enrollment Research and Planning (ERP) reports and analyzes admissions, enrollment, retention, financial aid and other data pertaining to students in Suffolk University's College of Arts and Sciences and Sawyer Business School. We also conduct a variety of student surveys including accepted students, new freshmen, sophomore, and graduating student surveys.

ERP responds to external surveys such as those conducted by US News, the College Board, Princeton Review, and many others.

ERP publishes a Fact Book of Enrollment and Admissions data each fall. In addition, on the ERP website at <http://www.suffolk.edu/offices/959.html>, we post statistics, graduation rates, survey results, as well as our newsletter. We will be producing reports on the results of our graduating student surveys by department in the near future.

If your office or department is thinking of doing a survey, please feel free to contact us, we've helped a number of departments and offices conduct surveys.

If you would like to receive any of our reports, please email Michael Duggan at mduggan@suffolk.edu.

-- Michael Duggan, mduggan@suffolk.edu, ext. 8468

Off-Campus Housing Office (OCHO)

Life is Sweet, Living Off-Campus...

September has arrived, students have moved into their apartments and life is sweet living off-campus! The Off-Campus Housing Office sponsored and co-sponsored thirteen events in September and the most recent was the "Ice Cream Social." The director and assistant director of the Off-Campus Housing Office along with their student employees scooped Brigham's ice cream for over 200 commuter students in the Sawyer Lounge on September 17th. Students, who normally occupy the Donahue Lounge playing dominoes, took the trek up the hill to enjoy a sundae with fellow commuter students. It was really nice to see many familiar faces, and yet so many new ones connecting and meeting fellow Suffolk students.

The Off-Campus Housing Office assists students in securing roommates and apartments, but we also help our students to connect to Suffolk University via programs, mediation, and outreach initiatives. If you hear that a student needs assistance or has some issues

living off-campus, please refer that student(s) to our office. And, if you have program ideas or suggestions, please email us at ocho@suffolk.edu

Stay Connected Information Tables

Every Wednesday! 10:00 to 11:30 in the Sawyer Lobby and 1:30 to 3:30 in the Donahue Lobby. Stop by and talk with us, and pick up a calendar of weekly events!

Cooking 101

Off-Campus Housing Office has created an interactive cooking program for our students to help them to learn a necessary skill, meet some new friends, pick up some recipe cards, and enjoy a free hot meal! There are six modules each year and Sodexo provides the instruction, tips, and food. Let students know! Check out our website for a complete calendar of events (www.suffolk.edu/ocho) and let your students know!

--Susan James Leyva, sleyva@suffolk.edu, ext. 8760

Office of Study Abroad Programs News and Notes

On Tuesday, September 18, the Office of Study Abroad held its bi-annual Study Abroad Fair in Donahue Cafeteria. Over 100 students attended the event - our highest number to date! Students had the opportunity to visit with representatives from our roster of Study Abroad programs, as well as with program alumni.

In addition to advertising our programs to new students, we had the opportunity to celebrate with returning study abroad students as well! On September 21, alumni from NESAD's "The Italian Journal: Painting and Drawing in Italy" faculty-led program held a reception in honor of their coursework. The exhibit, which runs from September 17 - October 19 is located in the NESAD building on the 2nd Floor. It showcases the beautiful watercolor paintings the students created while studying in the some of the most enchanting locations throughout Italy.

September 27 finds our office celebrating all our returning study abroad alumni with our annual Study Abroad Graduation Ceremony at 1:00pm in the Amenities Room, 1st Floor, 73 Tremont Street. Guest speakers including study abroad alumni and the Dean's of CAS and SBS. Students will receive honorary certificates for their participation, and refreshments will follow.

--Younna Hinnawi, yhinnawi@suffolk.edu, ext. 8072
& Danielle Santoro, dsantoro@suffolk.edu, ext. 8072
